

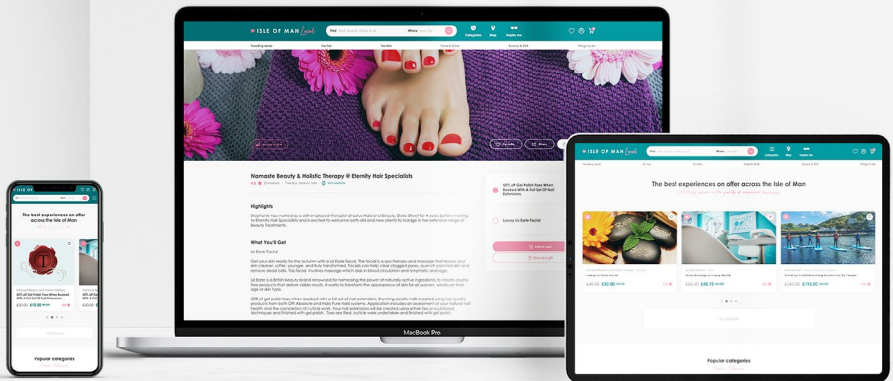
ISLE
OF ♥
MAN
Local



An established
online marketplace for
independent businesses
on the Isle of Man

☎ 07624 234453 📱 @ISLEOFMANLOCAL

🌐 ISLEOFMANLOCAL.IM ✉ INFO@ISLEOFMANLOCAL.IM



Isle of Man Local prides itself on collaborating with local independent businesses looking to promote exclusive and special offers and high-quality experiences, coupled with fun and engaging activities, for people of all ages in the Isle of Man.

If you are looking to get your products, services and experiences in front of a new and established local audience - we can help!

We work with hundreds of local businesses from a range of sectors, including food & drink, beauty, leisure and many more, helping to increase brand awareness and importantly, to ensure you have more eyes on your business, whilst providing excellent value for money for customers - your customers are our customers.

When you sign up to become an Isle of Man Local Partner, you receive helpful and straightforward sales and marketing support from the outset, using our established marketing channels to reach your desired audience, including our newly refreshed website, social media channels, e-newsletters, competitions, web banners, promotional flyers, outside events, business spotlight features, blogs and more.

Isle of Man Local – a locally focused marketplace and partner you can trust.

Benefits



- No upfront costs!
- We do the leg work for you. Why? Because we believe in what you have to offer.
- Customers can purchase 'local' online vouchers 24/7, 365 days a year from the comfort of their home.
- We use our established marketing channels to maximise your reach.
- Flexibility - create seasonal, long- term or short-term flash offers, exclusive discounts and more, to attract new customers and encourage repeat business.
- We continually promote the importance of supporting and buying local and only work with local independent businesses.
- We work with you to develop a tailored campaign to promote your offers, to drive customers and to ensure your business remains forefront of mind.
- Real time reporting - view voucher sales in real time, through your 'Partner Account'.
- Customer service and support available 7 days a week.
- Additional and exclusive advertising opportunities for our Local Partners. Find out more on our website www.isleofmanlocal.im/partners
- Local loyalty initiatives and opportunities, to drive repeat business.





How it Works

We're fans of saying hello and meeting you in person, so we like to meet you for coffee at a location and time to suit you, to find out more about your business and walk you through our onboarding process.

1. Complete an initial online enquiry form.
2. Meet with an Isle of Man Local representative to talk you through the process.
3. Create an Isle of Man Local Partner Account on our website.
4. We agree pricing structure, discounts and the detail relating to your offer.
5. We acquire photos and create digital content and upload to our website.
6. You preview and approve your offer/s on our website.
7. We plan your campaign and promotional activities, leveraging our growing digital channels.
8. Your offer/s go live on the Isle of Man Local website and launch on Social Media channels.
9. Customers see/hear about your offer and purchase a voucher online, via our website.
10. Customers print their voucher / email to a recipient and redeem the voucher within a specified time frame (linked to the offer's terms and conditions).
11. You receive a monthly sales and marketing report.
12. Your business receives a monthly payment on the 1st working day of each month*, for the vouchers redeemed in the previous month.

**Terms and conditions apply*

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